

# ICPC NJ PSYCH CENTER

## Privacy Policy for SMS Communications

**Effective Date:** 3/1/2025

**Last Updated:** 3/1/2025

### 1. Introduction

Immediate Care Psychiatric Center ("we," "our," or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect your information when you opt in to receive SMS messages from us through RingCentral.

### 2. Information We Collect

When you subscribe to our SMS notifications, we may collect the following information:

- Your phone number
- Name (if provided)
- Interaction details (e.g., responses to messages, preferences, and opt-in/opt-out status)

### 3. How We Use Your Information

We use the collected information to:

- Send meeting reminders, or other updates related to our services.
- Respond to inquiries and provide patient care.
- Improve our messaging experience and ensure compliance with legal obligations.

### 4. SMS Consent and Opt-In

By providing your phone number and opting in, you consent to receive SMS communications from us. Message frequency may vary. Standard message and data rates may apply as per your mobile carrier's terms.

### 5. Opt-Out Policy

You may opt out of receiving SMS messages at any time by replying **STOP** to any message. Upon opting out:

- You will no longer receive SMS messages from us.
- You may still receive essential communications if applicable.

For assistance, you can reply **HELP** or contact us at +1 (973) 335-9909.

## **6. Data Security**

We take appropriate security measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. However, no electronic transmission is entirely secure; use caution when sharing information.

## **7. Third-Party Sharing**

We do not sell, trade, or rent your personal information to third parties. We may share information with service providers solely for the purpose of delivering SMS communications in compliance with the applicable regulations.

## **8. Changes to This Policy**

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated "Effective Date." Continued use of our SMS services constitutes your acceptance of any revisions.

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy or our SMS communications, please contact us at:

Immediate Care Psychiatric Center  
+1 (973) 335-9909  
22 Hill Road, Parsippany, NJ 07054